



# COMMVERSE

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THE ENTREPRENEURS' CONCLAVE

2024-25



**National Public School  
ITPL**

CORDIALLY INVITES YOU TO



**COMMVERSE**

THE ENTREPRENEURS' CONCLAVE

Commerce serves as the bedrock of global economic systems, facilitating the exchange of goods, services, and ideas. Commerce shapes the world we live in. Keeping this in mind, we are inviting you to the inter-school commerce event to be held at National Public School, ITPL on July 27th, 2024 . If you are innovative enough to compete in the world of entrepreneurship, here is a platform where you can showcase your skills.

**'COMMVERSE' is all about magnificence in its most creative and unconventional form.**

Join us and unleash your ideas, talent and creativity.

**SATURDAY, 27<sup>TH</sup> JULY, 2024 | 08:30 AM**

**CLICK HERE TO REGISTER**

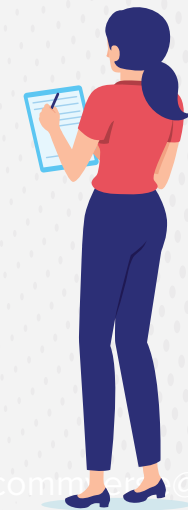
**Venue :** National Public School - ITPL , Goravigere, Kadugodi Main Road, Bengaluru - 560067



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- ✓ COMMVERSE consists of two categories: Category 1. Juniors (Classes 9 &10) and Category 2. Seniors (Classes 11 & 12)
- ✓ Registration fee is ₹850 per school to be paid online. Please carry a physical copy of the payment receipt.
- ✓ It is not mandatory for the participants to be Commerce students.
- ✓ The school can register for more than one event. But participants are not permitted to register for more than one event.
- ✓ The participating schools must ensure that their registration form is complete and as per requirements.
- ✓ The registration form must be attested by the Head of the Institution.
- ✓ Participants are allowed to get their phones and laptops but are strictly prohibited from using them during the event, unless otherwise specified by the event in charge.
- ✓ The school will not be responsible for any personal loss. Participants are responsible for their belongings.
- ✓ No offensive language or indecent behaviour will be tolerated during the event; this will lead to immediate disqualification.
- ✓ The dress code for the fest will be Formal wear, school ID card is mandatory.
- ✓ WhatsApp groups will be created to provide further information about the events.
- ✓ The decision of the Organizing Committee and the judges will be final.



E-Mail : [commverse@npsitpl](mailto:commverse@npsitpl)



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PROGRAMME SCHEDULE





# COMMVERSE

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## CATEGORY- 1 (CLASS 9 -10)

### Number of Rounds

3

Get ready for the fiercest battle in the world of business at Consumer War! Join us for an electrifying competition where participants will compete, vying to steal customers from rival companies. Navigate through intense press conferences, tackle tough questions from relentless reporters, and prove their mettle in high-stakes rapid-fire rounds. This is not just a test of knowledge but a showdown of strategy, wit, and charisma. Are you ready to dominate the market and emerge as the ultimate business mogul?

### GUIDELINES

2 members per team

Evaluation will be on the basis of the teams creativity and practicality of solutions, ability to attract customers.

Brands will be assigned on the spot and participants will be expected to communicate and present effectively within the given time limit.



# COMMVERSE

THE ENTREPRENEURS' CONCLAVE

## CATEGORY- 1 (CLASS 9 -10)

### Number of Rounds

3

Business is a game of risks, twists and turns. Get ready to take part in the most intense, realistic and risky game of monopoly known to human-kind. You will need your wits and luck on your side. A single decision could make or break your entire game.

Are you ready to walk down the risk corridor?

### GUIDELINES

2 members per team

Inappropriate language will lead to disqualification.

No electronic gadgets allowed during the event.

RISK CORRIDOR





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## CATEGORY- 1 (CLASS 9 -10)

### Number of Rounds

2

(Our mission is to help you launch and accelerate rural business)

The participating teams would select a bouquet of products from a list provided by the event organizers for which they need to prepare a marketing plan, including the branding and sales strategies.

### GUIDELINES

2 members per team

Evaluation is on the basis of the teams' creativity, customer appeal and stage presence, spontaneity, content, adherence to the topic, on-stage presentation, coordination and overall appeal of the marketing.

Topics would be provided on the spot.

Participants must not copy existing marketing ideas.

Every group member has to actively participate during the presentation.

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# COMMVERSE

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## CATEGORY- 2 (CLASS 11 -12)

### Number of Rounds

3

Financial markets can be extremely competitive and tricky to navigate. “Wolf of Dalal Street” is an event that will put your time management skills and your ability to work under pressure to the test. Can you meet set goals? Can you deliver results? Do the intricacies of the share market excite you? More importantly, can you manage your funds wisely in highly competitive equity markets? If finance is your mojo, can you thrive in a competitive environment, there is no better event for you.

### GUIDELINES

2 members per team

Participants must have basic knowledge of the stock market.

They must carry laptops, mobile phones and other required electronic devices.

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WOLF OF DALAL STREET





# COMMVERSE

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## CATEGORY- 2 (CLASS 11 -12)

### Number of Rounds

3

Unleash your inner lawyer at the “ In Pursuit of Justice”, an immersive law event designed to challenge and ignite your mind. Step into the shoes of legal professionals through simulations, and thought-provoking debates presided over by the blindfolded goddess herself! Will you be the voice for justice?

Register now and become part of the Order!”

### GUIDELINES

It is an individual event

Contestant is required to be conversant with the basic knowledge of fact and principle-based questions, setting and process of moot courts, working of the legal system and basic knowledge of law.

Don't forget to get your LAPTOP and a PENDRIVE.

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# COMMVERSE

THE ENTREPRENEURS' CONCLAVE

## CATEGORY- 2 (CLASS 11 -12)

### Number of Rounds

3

Have a great business idea that could take the world by storm?

Do you have what it takes to pitch brand-new innovation to real entrepreneur? Get ready to face a world of challenge, and make it to the top. Be the creator of the next big thing in 3 rounds of this event, 'Pitch Perfect.'

Make sure to pack your best business plan and wits, because you sure will need them.

### GUIDELINES

2 members per team

Electronic gadgets are allowed (laptops, phones, etc.) power outlets will not be provided.

Contestants will be given a theme or problem statement on the spot. Participants have to present an innovative business pitch supported by a PowerPoint Presentation. It must include the basics of a marketing plan, financial plan, USP, SWOT analysis and competitors. Prototypes, if possible, are allowed.



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